

SIVAL 2022 : the edition for renewing contacts

The 35th edition of the SIVAL, which took place at the Parc des Expositions in Angers from the 15th to the 17th March 2022, closed after three days of long awaited reunions.

After a year's absence, the **700 exhibitors, regulars at this event, were able to meet up again in a convivial atmosphere** which is a real characteristic of the SIVAL. It was essential for the sector's members to meet up again after a long period where everyone has had to stay apart. **But above all it is a sign of confidence** in their Show, and its capacity to unite around a relevant offering when confronted with the challenges facing the profession and with confidence in the future, despite worrying events in the news.

20 000 visitors were present in the show's aisles thanks to the energy that has been put into uniting all the members of the specialist plant production sector in order to create a dynamic group that supports sustainable agriculture.

The discussions were numerous, fruitful and constructive between exhibitors, and also with visitors. They were a strong sign of the common aim to innovate and to meet societal expectations for food that is both environmentally friendly, and that respects mankind. Let's not forget that whilst the SIVAL is a professional show, a true catalyst for the innovation of production techniques, it is also at the centre of the challenge to put food on our plates.

The international sector was not forgotten during this reunion. Despite difficulties concerning travel organisation, **our foreign exhibitors managed to be present.** Foreign visitors also made the effort to attend, whether it was within the framework of buyer delegations or for the Vegepolys Valley Business Event (VIBE). All these discussions point to bright business prospects in the future.

SIVAL 2022 is also about popular novelties. Particularly in the show's aisles, with a **Village dedicated to biocontrol** where there is a will to provide efficient solutions for sustainable and responsible production. **The presence of new sectors**, that are part of an underlying trend for the localisation of production and the conquest of new outlets.



Finally **SIVAL Online**, a real tool for prospecting, has enabled appointments to be arranged and meetings to be organised both before and at the show, as well as the possibility to stay connected thanks to the numerous live broadcasts and the opportunities for video conferences without actually being present at the SIVAL.

It is therefore a SIVAL that has been boosted, amplified, reinvigorated and even more innovative, that would like to welcome you next year, from the 17th to the 19th January 2023.

SIVAL 2022 has opened the plant production year in Angers : there are numerous events and meetings that highlight plant production to come, particularly **the IHC Congress– International Horticulture Congress from the 14th to the 20th August 2022** and the **Salon du Végétal to proclaim the importance of plant production from the 13th to 15th of September 2022.**

In the meantime stay connected using SIVAL Online

- You can do that now with SIVAL TV in order to discover the sector's trends and the highlights of the SIVAL 2022.
- From 22 March for the replays of the numerous conferences and forum.



To stay connected with the SIVAL
download the SIVAL Online
via Apple Store or Google Play !

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